

Rep Order# 6845882
Ver# 2
Status Returned
Traffic Order# 201021
Printed: 08/23/2012 3:41 PM
1 of 2

EC'd Yes
Last Received: 08/23/2012 12:21 PM
Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ( ) AMER. FUTURE FUND
Product AMER FUTURE FUND
Estimate# 354
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //354
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC= \*

--- REMARKS ---
SEE LINES 3 AND 8 FOR NA'S AND MG OFFERS
PLEASE ADVISE OR REVISE
THANK YOU...SHERRIE

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*3			08/24-08/24	\$1,700.00	:30	1	1	F	630P-7P	\$1,700.00	1	
Buyline Comment: WHEEL												
Station Remark: V2 1X 8/24 IS NA DUE TO PROG CHNG. OFFER TUE 8-9P REP. CONV 8-9P 8/28.												
*8			08/26-08/26	\$500.00	:30	1	1	SU	930A-10A	\$500.00	1	
Buyline Comment: FACE												
Station Remark: V2 1X 8/26 IS NA. OFFER 530P NEWS M-F W/O 8/27.												

---REPORT TOTALS---
Report Totals: 2 / \$2,200.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$14,550.00
Sep 12: 20 / \$16,850.00

Sales Totals: 30 / \$31,400.00

Station Totals: 30 / \$31,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$52,333

CABL 0%
KASA 9%
KASY 0%
KBIM 0%
KOB 15%
KRQE 60%
KWBQ 0%
KOAT 16%

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EC'd Yes

Station KRQE-TV ALBUQUERQUE, NM.	Agency ( ) MENTZER MEDIA	Rep Firm
Advertiser ( ) AMER. FUTURE FUND	600 FAIRMONT AVE, S#306	Sales Office ( ) PHILADELPHIA
Product AMER FUTURE FUND	TOWSON, MD 21286	Salesperson ( ) AMY MCCREARY
Estimate# 354	Agency C/P1/P2/E //354	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/24/2012 - 08/30/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES

Books JUL12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: Preempted/Unresolved, 08/20/12-09/09/12

Order #	Line	Length	Rate	Pri	Date	Time	Created	Time	Day	Station	Price	Program
201021	06845882	3	\$1,700.00	No P2	08/24/12	POL/American Future	08/23/12	M-F 630p-7p		KRQE	P-PHI	[Program Change]
201021	06845882	8	\$500.00	No P3	08/26/12	POL/American Future	08/23/12	930-10a		KRQE	P-PHI	[N/A]

① MC Tue 8-9p 8/28 Repoblican convention coverage

② MC 530P New w/o 8/27

[Sorted by: Date]

Rep Order# 6845882 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/23/2012 12:20 PM  
Last Received: 08/23/2012 12:20 PM  
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
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Product AMER FUTURE FUND  
Estimate# 354  
Buyer STEPHANIE KOHLBAUER  
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--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: EARLY	08/24-08/24	\$300.00	:30	1	1	F	7A-9A	\$300.00	1	
2		Buyline Comment: NEWS	08/24-08/24	\$550.00	:30	1	1	F	430P-5P	\$550.00	1	
3		Buyline Comment: WHEEL	08/24-08/24	\$1,700.00	:30	1	1	F	630P-7P	\$1,700.00	1	
4		Buyline Comment: NEWS	08/24-08/24	\$1,100.00	:30	1	1	F	10P-1035P	\$1,100.00	1	
5		Buyline Comment: PRESEASON	08/24-08/24	\$5,000.00	:30	1	1	F	6P-9P	\$5,000.00	1	
6		Buyline Comment: PRESEASON	08/25-08/25	\$5,000.00	:30	1	1	SA	6P-9P	\$5,000.00	1	
7		Buyline Comment: NEWS	08/26-08/26	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
8		Buyline Comment: FACE	08/26-08/26	\$500.00	:30	1	1	SU	930A-10A	\$500.00	1	
9		Buyline Comment: NEWS	08/26-08/26	\$275.00	:30	1	1	SU	5P-6P	\$275.00	1	
10		Buyline Comment: NEWS	08/27-08/30	\$200.00	:30	2	1	M-TH	6A-7A	\$400.00	2	

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Printed: 08/23/2012 12:20 PM 2 of 3

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Product AMER FUTURE FUND  
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Rep Firm  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: NEWS	08/26-08/26	\$25.00	:30	1	1	SU	107A-144A	\$25.00	1	
12		Buyline Comment: JEP	08/27-08/30	\$1,400.00	:30	2	1	M-TH	6P-630P	\$2,800.00	2	
13		Buyline Comment: WHEEL	08/27-08/30	\$1,700.00	:30	2	1	M-TH	630P-7P	\$3,400.00	2	
14		Buyline Comment: NEWS	08/27-08/30	\$1,000.00	:30	3	1	M-TH	530P-6P	\$3,000.00	3	
15		Buyline Comment: EARLY	08/27-08/30	\$300.00	:30	4	1	M-TH	7A-9A	\$1,200.00	4	
16		Buyline Comment: NEWS	08/27-08/29	\$550.00	:30	3	1	M-W	430P-5P	\$1,650.00	3	
17		Buyline Comment: NEWS	08/27-08/30	\$1,100.00	:30	4	1	M-TH	10P-1035P	\$4,400.00	4	

---REPORT TOTALS---

Report Totals: 30 / \$31,400.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$14,550.00  
Sales Totals: 30 / \$31,400.00  
Station Totals: 30 / \$31,400.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

Sep 12: 20 / \$16,850.00

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Hiatus Weeks

Rep Firm  
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Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---COMPETITIVE---

Market Totals	\$52,333	CABL 0%	KASA 9%	KASY 0%	KBIM 0%	KOAT 16%
		KOB 15%	KRQE 60%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES

Books JUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 08/24/12-08/30/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Prior	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/24/12												
Station: KRQE												
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUT1354				\$1,700.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUT1354		8:45:31	AMAFF1207H	\$300.00
06845882	POL/American	201021	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FUT1354		4:48:20	PM AFF1207H	\$550.00
06845882	POL/American	201021	NFL Pre-Season	NFL Pre-Sea	:30	P1	[ALL]	AMER FUT1354		7:11:43	PM AFF1207H	\$5,000.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUT1354		10:16:41	PM AFF1207H	\$1,100.00
												\$8,650.00
												\$8,650.00
Date: 08/25/12												
Station: KRQE												
06845882	POL/American	201021	NFL Pre-Season	NFL Pre-Sea	:30	P1	[ALL]	AMER FUT1354		6:35:42	PM	\$5,000.00
												\$5,000.00
												\$5,000.00
Date: 08/26/12												
Station: KRQE												
06845882	POL/American	201021	Face the Nation	930-10a	:30	P3	[ALL]	AMER FUT1354				\$500.00
06845882	POL/American	201021	KROE News Sun	7a-8a	:30	P4	[ALL]	AMER FUT1354		7:13:17	AM	\$100.00
06845882	POL/American	201021	Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FUT1354		5:42:00	PM	\$275.00
06845882	POL/American	201021	Su KROE News	1a-144a	:30	P4	[ALL]	AMER FUT1354		1:20:55	XM	\$25.00
												\$900.00
												\$900.00
Date: 08/27/12												
Station: KRQE												
06845882	POL/American	201021	M-F KRQE News	KROE News	:30	P3	[ALL]	AMER FUT1354		6:58:16	AM	\$200.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUT1354		8:28:32	AM	\$300.00
06845882	POL/American	201021	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FUT1354		4:59:56	PM	\$550.00
06845882	POL/American	201021	KROE News 13	530p-6p	:30	P2	[ALL]	AMER FUT1354		5:49:19	PM	\$1,000.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUT1354		10:18:26	PM	\$1,100.00
												\$3,150.00
												\$3,150.00
Date: 08/28/12												
Station: KRQE												
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUT1354		8:08:18	AM	\$300.00
06845882	POL/American	201021	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FUT1354		4:47:10	PM	\$550.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUT1354		10:26:11	PM	\$1,100.00
												\$1,950.00
												\$1,950.00
Date: 08/29/12												
Station: KRQE												
06845882	POL/American	201021	M-F KROE News	KRQE News	:30	P3	[ALL]	AMER FUT1354		6:44:45	AM	\$200.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUT1354		8:37:24	AM	\$300.00
06845882	POL/American	201021	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FUT1354		4:37:55	PM	\$550.00
06845882	POL/American	201021	KROE News 13	530p-6p	:30	P2	[ALL]	AMER FUT1354		5:58:28	PM	\$1,000.00
06845882	POL/American	201021	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FUT1354		6:20:29	PM	\$1,400.00
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUT1354		6:52:53	PM	\$1,700.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUT1354		10:06:53	PM	\$1,100.00
												\$6,250.00
												\$6,250.00
Date: 08/30/12												
Station: KRQE												
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUT1354		7:23:21	AM	\$300.00
06845882	POL/American	201021	KROE News 13	530p-6p	:30	P2	[ALL]	AMER FUT1354		5:35:42	PM	\$1,000.00
06845882	POL/American	201021	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FUT1354		6:12:45	PM	\$1,400.00
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUT1354		6:40:48	PM	\$1,700.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUT1354		10:06:50	PM	\$1,100.00
												\$5,500.00
												\$5,500.00
												\$1,400.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">KROE - TV</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">8/23/2012</span>
---	---

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
----------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

<b>Total Charges:</b> \$ <span style="font-size: 1.2em; color: blue;">31,400.00</span> GROSS
--

This broadcast time will be used by: American Future Fund

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12      Sandy Brewer      515-720-5250  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title